IR/ PSC 102: Introduction to International Political Economy

Spring 2024

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Teaching Assistants:

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Lectures: Monday-Wednesday, 10:25-11:40 Bausch & Lomb 109

Recitations: Thursday, 4:50-6:05 Meliora 205

Friday, 10:25-11:15 Meliora 224

Office Hours: Wednesday, 2:00-4:00 Harkness 321

<u>Purpose of the course:</u> This is an undergraduate course intended to introduce students to the central economic issues in international politics and some of the fundamental models that we use to understand them. The course covers a series of topics ranging from trade and development to international finance. No previous coursework is assumed.

<u>Course Requirements</u>: The required readings are assigned to the lectures for which they provide background, and will be discussed in the subsequent discussion section. There will be a final exam on Tuesday, May 7, at 12:30 p.m. and two exams during the term, on February 21 and March 27. Attendance at lectures and discussion sections is mandatory.

<u>Grading:</u> 40% final exam, 25% each exam, and 10% class participation. Each student is allowed to miss a total of three lectures and discussion sessions for personal reasons, no questions asked; however, missing more results in a penalty of one grade, and missing more than six (15% of the course) results in a failing grade. Completing all of the written work is required to successfully complete the course.

<u>Readings</u>: The following books have been ordered at the bookstore and are recommended for purchase:

Mankiw, Gregory N. *Principles of Economics* (Tenth Edition). Cengate, 2024. (Also available as an electronic book for a rental fee: https://www.cengage.com/c/principles-of-economics-8e-mankiw)

Frieden, Jeffrey, David Lake and Lawrence Broz, eds. *International Political Economy: Perspectives on Global Power and Wealth.* (Sixth Edition). Norton, 2017.

Oatley, Thomas. International Political Economy. (Seventh Edition). Routledge, 2023.

Policies and Resources

College Credit Hour Policy: This course follows the College credit hour policy for a four-credit (standard) course. The course meets for lectures twice per week for 75 minutes each and once per week for a required discussion section. The required readings are assigned to the lectures for which they provide background, and will be discussed in the subsequent discussion section. Students are strongly encouraged to attend office hours, which will be held for two hours each week and by appointment at other times. The total time commitment for the course should average twelve hours per week.

Course Learning Outcomes: Students should leave the course with understanding of the central economic issues in international politics and some of the fundamental models that we use to analyze them, an appreciation of how these tools can be applied to historical and contemporary international affairs, and an ability to articulate original, critical arguments. The specific criteria for evaluating exams are attached at the end of the syllabus for reference.

Academic Honesty Policy: All assignments and activities associated with this course must be performed in accordance with the University of Rochester's Academic Honesty Policy. More information is available at: www.rochester.edu/college/honesty. Special policies for this course: students are encouraged to study collaboratively and form discussion groups. **Plagiarism** is specifically prohibited, and in the context of this course consists of presenting another's work as your own. Other forms of academic dishonesty specifically relevant to this course include using notes, communicating or referring to the internet during an exam.

Academic Support Services: Services are available from the College <u>Center for Excellence in Teaching and Learning (https://www.rochester.edu/college/cetl/)</u> and the <u>Writing, Speaking and Argument Program</u> (https://writing.rochester.edu/).

Disability Resources: We are committed to fostering an inclusive learning environment and accommodating the needs of any student with a documented disability. Students seeking an accommodation, or simply wondering whether their circumstances warrant one, are encouraged to contact the Office of Disability Resources (https://www.rochester.edu/college/disability/). Trained staff can evaluate your needs and offer resources and solutions that you may not be aware of. For example, students with special needs are routinely provided with appropriate venues and formats for exams, which are proctored by the Office of Disability Resources.

Incomplete Policy: Incompletes will not ordinarily be offered except in case of a medical emergency. See the College policy on incompletes here (https://www.rochester.edu/college/CCAS/handbook/Incompletes.html).

Satisfactory/Fail Policy: Students have the option of electing that their grade be reported on their transcript as S/F. All of the usual course requirements apply. College policies are found https://www.rochester.edu/college/ccas/handbook/satisfactory-fail-option.html).

Withdrawal Policy: The College policy on dropping/withdrawing from courses is available here (https://www.rochester.edu/college/ccas/handbook/drop-courses.html.)

Course Outline

- Wednesday, January 17: Division of labor, gains from trade and protectionism Introduces the concepts of comparative advantage, gains from trade and opportunity cost, the Ricardian model of trade, effects of a tariff, and political-economy explanations for protection.
- Mankiw, Principles of Economics, Chapters 3, 9
- Rodrik, Dani. 1997. Sense and Nonsense in the Globalization Debate. *Foreign Policy* 107 (Summer): 19-37.
- 2. Monday, January 22: Factors of production and distributive consequences of trade Introduces labor supply and demand, markets for factors of production, the Stolper-Samuelson Theorem, and Rogowski's argument from *Commerce and Coalitions*.
- Mankiw, Principles of Economics, Chapter 19 (supply and demand of labor)
- Frieden, Lake & Broz (FLB) Chapter 1 (Rogowski)
- 3. Wednesday, January 24: Inequality Conceptions of inequality (cross-national, within-country, global), causes of inequality, cross-national comparisons, evolution over time.
- FLB Chapter 26 (Milanovic) and Chapter 27 (Rodrik)
- 4. Monday, January 29: What causes economic growth? Determinants of productivity, extensive and intensive growth, the Solow-Swan model, population growth and resource constraints, institutions.
- Mankiw, Principles of Economics, Chapter 26 (production and growth)
- FLB Chapter 7 (Acemoglu)
- 5. Wednesday, January 31: Central planning Covers the economics of central planning.
- Mankiw, Principles of Economics, Chapter 7 (efficiency of markets)
- 6. Monday, February 5: Trade politics: Specific factors, firms, and global value chains Discusses the specific-factors trade model and the Melitz (2003) model of heterogeneous firms and their implications for trade politics.
- Oatley, Chapter 4
- 7. Wednesday, February 7: Optimal tariffs and international cooperation Introduces optimal tariffs, terms-of-trade externalities, repeated prisoner's dilemma, the WTO and international institutions as a solution to transaction costs of cooperation.
- Oatley, Chapter 3
- 8. Monday, February 12: Public goods and common-pool resources
- Mankiw, Principles of Economics, Chapter 11 (public goods and common resources)

- 9. Wednesday, February 14: The Developmental State Introduces structuralist critiques of free trade, the infant-industry argument, monopoly, and strategic trade theory.
- Oatley, Chapters 5 and 6
- Mankiw, Principles of Economics, Chapter 16 (monopoly)
- 10. Monday, February 19: Foreign investment, commitment and property rights Introduces the economics of FDI, commitment problems and institutional responses.
- Oatley, Chapter 8
- FLB Chapter 9 (Caves)

Wednesday, February 21: First midterm exam

- 11. Monday, February 26: MNCs, monopolistic competition and politics Introduces the model of monopolistic competition, describes multinational corporations, and surveys aspects of the politics of MNCs.
- Mankiw, Principles of Economics, Chapter 17 (monopolistic competition)
- Oatley, Chapter 9
- FLB Chapter 12 (Li and Resnick)
- 12. Wednesday, February 28: Open-economy macroeconomics Introduces the concepts of open and closed economies, national income accounting, and the real exchange rate, and discusses application to US trade deficits and Chinese currency manipulation.
- Mankiw, Principles of Economics, Chapter 32 (Open-economy macroeconomics)
- 13. Monday, March 4: Exchange rates
 Introduces the model of the open economy, the market for loanable funds, and the
 market for foreign-currency exchange; illustrates the effects of a budget deficit, a trade
 restriction, and capital flight on the real exchange rate and the real interest rate;
 introduces fixed and flexible exchange rates.
- Mankiw, Principles of Economics, Chapter 33 (A macroeconomic theory of the open economy)
- 14. Wednesday, March 6: The Keynesian revolution Introduces aggregate supply and demand, long-run aggregate supply, the theory of liquidity preference, the effects of monetary and fiscal policy, and open-economy effects. Applications to the Great Depression and the Gold Standard.
- Mankiw, Principles of Economics, Chapters 34-35 (Aggregated supply and demand; influence of fiscal and monetary policy).
- Oatley, Chapter 12.

Spring Break, March 9-17

- 15. Monday, March 18: Hegemonic stability and the Bretton Woods system Applies open economy macroeconomics to the Bretton Woods system of fixed exchange rates.
- Oatley, Chapter 10
- FLB Chapter 3 (Krasner)
- 16. Wednesday, March 20: Open economy with flexible exchange rates
 Discusses the effects of the oil shocks of the 1970s, the externalities of monetary and
 fiscal policies in large states, and the origins of European monetary cooperation in terms
 of the model of open economy macroeconomics.
- Mankiw, Principles of Economics, Chapter 33 (A macroeconomic theory of the open economy)
- 17. Monday, March 25: Sovereign debt and the Latin American debt crisis
 Discusses the causes and consequences of the Latin American debt crisis of the 1980s,
 sovereign debt, rescheduling and adjustment.
- Mankiw, Principles of Economics, Chapter 2 (Basic tools of finance)
- Oatley, Chapter 14

Wednesday, March 27: Second midterm exam

- 18. Monday, April 1: IMF conditionality
 Discusses the macroeconomics of balance-of-payments lending, the practice of IMF conditionality, critiques of IMF conditionality, and the inference problems that arise from non-random selection of countries into IMF programs.
- Feldstein, Martin. 1998. Refocusing the IMF. *Foreign Affairs*, Vol. 77, No. 2 (Mar. Apr.): 20-33.
- Fischer, Stanley. 1999. On the Need for an International Lender of Last Resort. *The Journal of Economic Perspectives*, Vol. 13, No. 4. (Autumn): 85-104.
- 19. Wednesday, April 3: Foreign aid

 Presents development aid as a public good that is underprovided, analyzes some
 economic effects of foreign aid, and discusses effects of policies on aid effectiveness,
 effects of aid on governance, and effects of foreign policy considerations on aid.
- 20. Monday, April 8: Inflation, credibility and rational expectations
 Introduces real and nominal variables, monetary neutrality, the quantity theory of
 money, hyperinflation, time consistency, rational explanations for inflation and
 international commitment mechanisms.
- Mankiw, Principles of Economics, Chapter 31 (Money growth and inflation)
- Oatley, Chapter 13

- 21. Wednesday, April 10: Banking, exchange rate and financial crises Introduces the basics of banking, macroeconomic imbalances underlying the Asian financial crisis, international contagion, linked currency and banking crises, and the cases of Indonesia, Korea, Russia and Brazil.
- Mankiw, Principles of Economics, Chapter 30 (The monetary system)
- Oatley, Chapter 15
- 22. Monday, April 15: International environmental regulation
 Categorizes international environmental problems in terms of externalities (public goods, transboundary concerns, common-pool resources, and local problems) and in terms of coordinating, contracting and bargaining problems. Discusses the politics and IOs of the climate change regime.
- FLB Chapter 31 (Keohane and Victor)
- 23. Wednesday, April 17: European integration Discusses the history of European integration up to Economic and Monetary Union (EMU), the disciplining effect of the European Monetary System (EMS) on inflationary policies, and the concept of an optimum currency area.
- 24. Monday, April 22: The Great Recession and the Euro Crisis Covers the background and causes of the Great Recession of 2008-09 and the subsequent Euro Crisis, and policy responses to both.
- FLB Chapter 15 (Chinn and Frieden) and 16 (Copelovitch, Frieden and Walter)
- Oatley, Chapter 11
- Frieden, Jeffry, and Stefanie Walter. 2017. Understanding the Political Economy of the Eurozone Crisis. *Annual Review of Political Science* 20: 371-90.
- 25. Wednesday, April 24: The rise of China Discusses the causes and likely trajectory of China's economic growth and its consequences for the global economy, global security and global governance.
- 26. Monday, April 29: Ethics and international political economy
 Reviews topics covered in the course and raises ethical questions about the design of international organizations.

Final Exam: May

Exam Grading

Exams will consist of conceptual economics questions and essays.

- The economics questions will focus on key concepts covered in the lectures, and may take the form of drawing and interpreting graphs, defining terms, or answering multiplechoice questions.
- The essays will be open-ended questions that are not intended to have right or wrong answers, which give the student an opportunity to make original, critical arguments that draw on the readings and link them to various substantive issues. Students will write one essay on the midterm and two on the final, but there will always be a choice of questions.

Essay Grading Rubric

The essays are graded (0 to 3 points) on each of eight criteria, which are explained below. Total possible points: 24.

- 1. Answering the question. Does the essay answer the question adequately? Does it cover all of the issues requested?
- 2. *Readings*. Where appropriate, does the essay integrate readings that have been covered in the course? How well have the readings been understood?
- 3. *Argument*. Does the essay make a clear argument? How much independent thought does it demonstrate?
- 4. *Historical evidence*. Does the essay support the argument with appropriate historical examples?
- 5. *Contemporary evidence*. Does the essay support the argument with contemporary examples, or demonstrate an awareness of the contemporary implications of theoretical debates?
- 6. *Critical thinking*. Does the essay offer effective criticism of some author or point of view represented in the course (including, of course, the professor's)?
- 7. Analysis. Analysis is a matter of breaking things into their component parts and determining how they function. Does the essay go beyond an author's surface assertions (i.e., stable property rights promote economic growth, international institutions facilitate cooperation) to evaluate the logic that generates these conclusions?
- 8. *Synthesis*. Synthesis is a matter of putting things together in new ways. Does the essay show an appreciation of how the issues discussed are relevant to broader concerns of the course? Does it make creative connections between the arguments of different authors?

It is extremely difficult to do all of these things in 75 minutes, and even an A essay is bound to fall short somewhere. Think of the eight criteria as the recipe for an ideal essay. Still, it is useful to know what your essay does and does not do, so you know what to work on. If you use the outline above as a guide for writing essays in other courses, you will not be disappointed by the results.