THE IMPACT MANIFESTO

OUR LAB'S RESEARCH PHILOSOPHY

The Olugboji Group will Reach-Up, Pull-Up, and Stay-Up!

Science moves only as fast as it can be found, understood, and reused. We treat publications not as the finish line, but as a launchpad.

1



RESOLVE TENSIONS, DON'T JUST "FILL GAPS"

Find **active debates**, empirical disagreements and methodological bottlenecks, then design research to **settle them**. A paper that resolves a tension becomes a **mandatory citation**.

2



ALWAYS SHIP A "SECOND CITABLE OBJECT"

A PDF is a claim; **a repository is proof**. Every paper comes with **code, data, a benchmark or a pipeline** on GitHub or Zenodo with its own DOI.

3



WRITE FOR HUMANS AND ALGORITHMS

Titles and abstracts serve human skimmers and **semantic AI search**. The first three sentences state the **method, the dataset and the quantitative gain** over prior art.

4



ACCELERATE THE CYCLE

Deposit submission-ready **preprints immediately**, with clean ORCID metadata. **Monitor our citation graphs** and reach out to the people building on our work.

5



DEFEND THE PROSE (THE AI POLICY)

AI is **a reasoning tool, never our voice**. It searches, cross-checks and plays Reviewer #2, **grounded in the real text** of every paper we cite. **People** choose the questions and write the prose.

6



WE STAND ON GIANTS, AND WANT GIANTS TO STAND ON US

We build on the **most influential work** in our field, and measure whether influential work **builds on ours**. Tracked every quarter.

HOW WE CHECK, EVERY QUARTER

↑ **Reach-Up**
the share of our references that are field-leading

↑ **Pull-Up**
the share of the works citing us that are field-leading

↑ **Stay-Up**
the share of our own papers that are field-leading