



Minor in Business

(pre-minor + 6 courses)

Pre-Minor Courses

ECON 108: Principles of Economics
OR ECON 207: Intermediate Microeconomics

Core Course

BUS 101: Introduction to Business

Flexible Core (choose 2)

- ACC 201: Financial Accounting
- MKT 203: Principles of Marketing
- *FIN 205: Financial Management
- *CIS 220: Business Information Systems & Analytics
- *OPS 221: Operations Management
- *STR 203: Economics of Strategy & Organization

Electives (choose 3):

- **ACC 201: Financial Accounting
- *ACC 221: Managerial Accounting
- *ACC 222: Financial Statement Analysis
- *ACC 224: Intermediate Accounting I
- *ACC 225: Intermediate Accounting II
- BUS 103: Business Communications
- BUS 118: Business Ethics
- BUS 201: Impactful Presentations
- BUS 217: Business Leadership
- BUS 219: Negotiations
- CIS 191: Intro to Programming for Business Analytics
- CIS 211: Business Modeling with Excel
- **CIS 220: Business Information Systems
- *CIS 245: Social Media and Text Analytics
- *CIS 279: Generative AI and Business Applications
- *ECON 209: Intermediate Macroeconomics
- ECON 211: Money, Credit, and Banking
- ECON 231W: Econometrics
- *ECON 251: Industrial Organization
- *ECON 268: Economics of Globalization
- ENT 101: Introduction to Entrepreneurship
- *ENT 223: Planning and Growing Business Ventures
- ENT 227: Fundamentals of Social Entrepreneurship
- ENT 230: Ignite Impact Lab
- **FIN 205: Financial Management
- *FIN 206: Investments
- *FIN 213: Corporate Finance
- *FIN 224: Options, Futures, & Derivatives
- *FIN 233: Mergers and Acquisitions
- *FIN 241: Real Estate Principles
- *FIN 242: International Finance
- *FIN 244: Asset Management
- *FIN 246: Cryptocurrencies, Blockchain, & FinTech
- LAW 205: Business Law: Contracts and Legal Entities
- LAW 250: Business Law: Transactions & Other Topics
- **MKT 203: Principles of Marketing
- *MKT 212: Marketing Research and Analytics
- *MKT 213: Marketing Projects and Cases
- *MKT 233: Advertising and Promotional Strategy
- *MKT 235: Product and Brand Strategy
- *MKT 237: Digital Marketing Strategies
- **OPS 221: Operations Management
- PSCI 238: Business and Politics
- PSCI 244: Politics and Markets
- **STR 203: Economics of Strategy and Organization
- *STR 221: Business Strategy
- *STR 241: Pricing Strategy

Career Development & Internships



We encourage you to connect with a career advisor as early as your first year. Students can schedule a meeting with our business career advisor or with the Greene Center on Handshake.

Did You Know?



You may have the Math and Statistics for the Social Sciences (N1INT014) or the Math & Statistics (N1MTH013) clusters complete through the business pre-major and core curriculum.

*The course has one or more prerequisites

**If not taken as a flexible core course

New curriculum beginning Fall 2026
Fulfills the social sciences division of the Rochester Curriculum