



Minor in Business

Pre-Minor Courses

One of the following statistics courses:
STAT 180, STAT 190, ECON 230, PSCI 200, or MATH 203

ECON 108: Principles of Economics
OR ECON 207: Intermediate Microeconomics

Core Courses

ACC 201: Financial Accounting
MKT 203: Principles of Marketing
FIN 205: Financial Management

Electives (select 2)

Social Science Electives:

Both electives must be taken from this category to fulfill the social science division of the Rochester Curriculum.

BUS 118: Business Ethics
BUS 201: Impactful Presentations
BUS 217: Business Leadership
BUS 219: Negotiations
BUS 221: Operations and Strategy
ECON 209: Intermediate Macroeconomics
ECON 211: Money Credit and Banking
ECON 217: Contract Theory
ECON 251: Industrial Organization
ECON 268: Economics of Globalization
ENT 101: Introduction to Entrepreneurship
ENT 223: Planning and Growing Business Ventures
ENT 227: Fundamentals of Social Entrepreneurship
FIN 206: Investments
FIN 213: Corporate Finance

FIN 233: Mergers and Acquisitions
FIN 241: Real Estate Principles
FIN 242: International Finance
FIN 244: Asset Management
FIN 246: Cryptocurrencies, Blockchain, & FinTech
MKT 212: Marketing Research and Analytics
MKT 213: Marketing Projects and Cases
MKT 233: Advertising and Promotional Strategy
MKT 235: Product and Brand Strategy
MKT 237: Digital Marketing Strategies
PSCI 238: Business and Politics
PSCI 244: Politics and Markets
STR 203: Economic Theory of Organizations
STR 221: Business Strategy
STR 241: Pricing Strategy

Non-Social Science Electives:

Electives taken from the non-social science list below will not satisfy the social science division of the Rochester Curriculum.

ACC 221: Managerial Accounting
ACC 222: Financial Statement Analysis
ACC 224: Intermediate Accounting I
ACC 225: Intermediate Accounting II
CIS 191: Introduction to Programming for Business Analytics
CIS 211: Business Modeling with Excel

CIS 220: Business Information Systems
CIS 245: Social Media and Text Analytics
LAW 205: Business Law: Contracts and Legal Entities
LAW 250: Business Law: Transactions & Other Topics
MATH 208: Operations Research