THE PROGRAM PROJECT

Description
The Program Project is a dramaturgical and educational project which forms part of the Assistant Director’s (AD) work on a particular production. It is a project that is overseen and mentored by the director of the production.

The Program Project is in three parts.

Part I: Online Dramaturgical Resources
The Assistant Director is responsible for researching and compiling a series of online resources/websites which might give insight into the work of the playwright, or provide information or context to the production or the work of the director. The breadth of these resources can be significant. The research/resource areas should be discussed with the director.

For examples of prior Dramaturgical Resource pages, please visit www.rochester.edu/theatre/dramaturgical.php

Additionally, a jpg image of the playwright and his/her birth and death dates (if applicable) must be provided.

Materials must be submitted to the Artistic Director of the Theatre Program in a .doc document.

Materials should be presented in the style of past online dramaturgical resource pages (please consult the website for examples).

Example:
If the online text is supposed to read:

Pierre Corneille has been called “the founder of French tragedy” and is often associated with Moliere and Racine.

with the hyperlinks linking to appropriate webpages, submit:

Pierre Corneille (www.corneille.com) has been called “the founder of French tragedy” and is often associated with Moliere (www.moliereonline.com) and Racine (www.frenchtragedy.com/Racine.html)

The due date for the Online Dramaturgical Resources document is the Monday following the production’s first rehearsal.

Part II: Blogging the production
The AD should blog his/her thoughts and observations about the production throughout the rehearsal and performance process. The subject of the individual blog posts is entirely at the discretion of the AD.

The frequency of the blog posts should be, at minimum, once weekly.

The length of individual blog posts is at the discretion of the AD.

Photographs and images may be added to blog posts.

Blog posts are posted at toddtheatre.blogspot.com. To get permission/an invitation to contribute to this blog, please email the Artistic Director of the Theatre Program.

Caution: Though the content of the blog posts is at the discretion of each individual AD, and though the posts should reflect accurately the thoughts and observations of the AD, please be aware that blogging is a public activity, thus inappropriate content (including profanity, defamatory remarks, or other content that might reflect poorly on the Theatre Program, the University of Rochester, or those involved in the production) should be avoided and are subject to censure/editing.
Part III: The Program

Creating the program for the production consists of compiling the production’s program booklet. This assignment has four parts.

A: Essays
The AD writes a series four or five essays that highlight the work’s themes or content. These essays should not aim to explain the production, but rather to give audiences some valuable information about the issues addressed by the production or the production’s style, material, historical background, or other relevant content.
The essays should be approximately 400 words in length.
At least one of the essays should be a biography of the playwright.
Essays may also include interviews with appropriate persons associated with the production (the director, the playwright, etc.).
If a particular faculty member is a specialist on something to do with the play or the production, s/he may be approached to write a guest essay which may count for one of the essays (please note: all deadlines must still be adhered to).
The topics of these essays should be decided on by consultation with the production’s Director (who oversees this part of the Program Project).

B: Sidebars & Smaller Items
Sidebars are smaller “essays” between 20-100 words in length. Sidebars might define a term, give pertinent statistics, define a concept, or provide a useful or interesting piece of trivia related to the production or the work being produced.
Anywhere between 5-10 sidebars might be submitted for any given program.
In addition to sidebars, pertinent quotes from the text or quotes relating to other essays, the playwright, or the work’s themes, should also be included.
All quotes must be attributed (also provide page, scene, line numbers, as appropriate.

C: Visual Content
The AD must also submit visual content and images that relate to both A and B above.
All visual information (pictures, graphics, etc.) must either…
- be submitted in hardcopy
- be scanned at a resolution of no less than 250 dpi
- no photocopies may be submitted
- it is inadvisable to submit downloaded web images (the quality is too poor); if submitting images found online, only hi-resolution digital images will be accepted

D: Production Information
The Program Project also entails the compiling of accurate and press ready information about the production staff (see list below).

Materials which must be submitted are:
- Updated and approved bios of the Director and the entire design team
- Complete Cast and Crew lists with role allocations (as deemed appropriate by the director), and names written as they should appear in the program
- Complete Lab and Plays in Production Class list (names written as they should appear in the Program; alphabetized by last name in the format First name Last Name)
- Complete List of Special Thanks from all members of the Production Team (including Wardrobe Coordinator, Props Masters, Technical Director, Designers and Director, URITP Program Administrator)
- Any advertisements (written or visual) for products donated, loaned, etc.
Examples of previous programs are available from the Theatre Program offices

**Deadlines, etc.:**  
All Essays, Sidebars and Smaller Items *must* be submitted to the production’s Director not later than the **Friday of the week preceding the production’s Tech** (i.e. 14 days prior to opening).  
The final version is due the **Friday of the Tech Weekend** (i.e. 6 days before opening).  
All visual materials (C) are also due the **Friday of the Tech Weekend** (i.e. 6 days before opening).  
All **written** information (A, B, D) must be submitted to the Artistic Director in **both** hardecopy and electronic (.doc or .docx) **form**.  
All written items (A, B, D) must be submitted in **ONE document**.  
All **visual** information (pictures, graphics, etc.) must be submitted in **hardcopy or on a disk**, and **not** electronically.

**These deadlines must be strictly adhered to.**