Interdisciplinary Graduate Student Conference
The Archive of the Future / The Future of the Archive
April 6th and 7th, 2007
University of Rochester

Conference Schedule
Friday, April 6, 2007
3:00 p.m.

Opening Remarks
Thomas Hahn, Professor of English, University of Rochester
Rare Books & Special Collections, Rush Rhees Library, Second Floor, Room 225

3:15 p.m.

Future of the Archive Roundtable Discussion
Rare Books & Special Collections, Rush Rhees Library, Second Floor, Room 225

This roundtable will provide a venue for librarians, students, faculty, and invited guests to engage in a broad-based discussion about the rewards and challenges researchers face when working with primary source documents, rare books, and archival materials.

Opening Talk:
Jonathan Massey, Assistant Professor, School of Architecture, Syracuse University

Roundtable Moderator: Richard Peek, Director, Rare Books, Special Collections and Preservation

Respondents:

- Nancy Martin, John M. and Barbara Keil University Archivist and Rochester Collections Librarian
- Melissa Mead, Digital/Visual Resources Librarian, Rare Books & Special Collections, University of Rochester Libraries
- Derek Rushton, PhD Student, Program in Visual and Cultural Studies
- Jeffrey Tucker, Associate Professor of English; Director, Frederick Douglass Institute
Friday, April 6, 2007
5:30 p.m.

Opening Reception

Labyrinth Project

Welles-Brown Room

Image from The Dawn at my Back: Memoir of a Black Texas Upbringing (detail)

Join us for refreshments and an exhibit of work by The Labyrinth Project. The conference’s keynote speaker, Marsha Kinder, is the director of The Labyrinth Project and will be speaking on Saturday about the work on display.

Labyrinth Project is a research initiative on interactive narrative at the University of Southern California's Annenberg Center. Under the direction of cultural theorist Marsha Kinder since 1997, Labyrinth has been working at the pressure point between theory and practice. With digital media artists Rosemary Comella, Kristy H.A. Kang and Scott Mahoy, Kinder has been producing award-winning database documentaries that juxtapose fictional and historical narratives in provocative ways. They design their works as interactive transmedia networks--installations, DVD-ROMs, and websites--that grow out of productive collaborations with artists, scholars, scientists, students, archivists, museums and other cultural institutions.

Saturday, April 7, 2007

All Events take place in Morey Hall, Room 321

9:00 a.m.

Opening Remarks

Joan Saab, Associate Professor of Art History/Visual and Cultural Studies, Director of the Graduate Program in Visual and Cultural Studies, University of Rochester

9:10 a.m.

Panel I: Popular Culture and New Media

Moderator: Jason Middleton, Assistant Professor of English, University of Rochester

- Rolien Hoyng, Visual and Cultural Studies, University of Rochester
  Interactivity, Virtuality, and the Archivable: Metanarratives of Online Identity Politics

- Nate Harrison, Visual Arts Department, University of California, San Diego
  Taking Stock: An Analysis of the Artbeats Digital Film Library

- Janice Leung, Program in Communication and Culture, York University
  From Crowdsurfing to Crowdsourcing: User-generated Concert Videos, YouTube.com and the Archives of Everyday Music Fandom
Saturday, April 7, 2007
10:30 a.m. – Coffee Break

10:40 a.m.

Panel II: Politics and Society
Moderator: James Johnson, Associate Professor of Political Science, University of Rochester

- **Magali Armillas-Tiseyra**, Dept. of Comparative Literature, New York University
  An (Ex)Centric Text: On the National Archive(s) in Lucio V. Mansilla's Una excursión a los indios ranqueles (A Visit to the Raquel Indians)

- **Patrick Haughey**, History, Theory, & Criticism Program, MIT
  Towards Accessible Judgment: The Presidential Archive and the Pursuit of Public Obligation

- **Chris Cowley**, English Department, University of Florida
  The As it Happened: CNN's Rebroadcast of 9/11 as Advertisement and Acting Out

12:00 p.m. – Lunch Provided
Gamble Room, Rush Rhees Library

1:30 p.m.

**Keynote Address: Marsha Kinder**
Dramatizing the Archive: Knowledge Production, Search Engines and Tropes
Morey Hall, Room 321

Introduction by Sharon Willis, Professor of French and Visual and Cultural Studies, University of Rochester

Marsha Kinder is Professor of Cinema, Comparative Literature and Spanish, at the University of Southern California. Since 1997 she has also been director of the Labyrinth Project, a research initiative on interactive narrative at the USC Annenberg Center for Communication.

Besides being a multimedia producer, Kinder is a cultural theorist specializing in new media, narrative theory, national media culture and children's media culture. She is also a prolific film scholar whose work on Spanish cinema has been particularly influential. Kinder is the author of over 100 published essays and 10 books, whose titles include, Playing with Power in Movies, Television and Video Games (1991) and Blood Cinema: The Reconstruction of National Identity in Spain (1993), as well as several edited collections — Refiguring Spain: Cinema, Media, Representation (1997), Luis Buñuel's The Discreet Charm of the Bourgeoisie (1999) and Kids' Media Culture (1999).

2:50 p.m. – Coffee Break
Saturday, April 7, 2007

3:00 p.m.

**Panel III: Visual Cultures**
Moderator: Jun Okada, Assistant Professor of English, SUNY Geneseo

- **Carla Herrera-Prats**, School of the Museum of Fine Arts
  Official Stories

- **Yuichiro Kugo**, Visual and Cultural Studies, University of Rochester
  The Phantom Subjectivity in the Shadow Archive: On Kawara's 'Date Paintings'

- **Dylan Yeats**, History & Archival Management Program, New York University
  Scrutable Image: Yoshio Kishi's Asian American Critique

4:20 p.m. – Coffee Break

4:30 p.m.

**Panel IV: History, Revision and Memory**
Moderator: Stephanie Li, Assistant Professor of English, University of Rochester

- **Jennifer Kennedy**, Department of Visual Arts, The University of Western Ontario
  Immemory in Memoriam: Chris Marker's Digital Archive

- **Sandeep Parmar**, English Language & Literature, University College London
  Considering the Mina Loy Archive and its Effect on Loy's Status as a 'Modern' Writer

- **Hossein Khosrowjah**, Visual and Cultural Studies, University of Rochester
  Access and Transformation: Conversion Narratives and Revisionist Use of Archival Footage in Mohsen Makhmalbafs 'Once Upon a Time, Cinema'